CHECK POINT™

Infinity
External Risk Management

Impactful Intelligence

Manage exposure. Prioritize threats. Reduce risk.

Check Point Infinity External Risk Management is a unified solution that helps you reduce cyber risk by continuously detecting and mitigating a broad range of external threats. With a focus on visibility and efficiency, Infinity External Risk Management saves your team time and enables you to mitigate external cyber risks before they develop into costly incidents.

A Paradigm Shift

Cyber risk is now seen as a business challenge that must be addressed in a timely and cost-effective manner.

Cyber security is currently undergoing a fundamental transformation. Whereas cyber security has traditionally been viewed as a cost center and "just another IT expense," it has now evolved to become a business-critical function that ensures continuity and enables revenue-generating operations.

Key Challenges for Cybersecurity Leaders:

Measuring & Reporting On Cyber Risk Is Complicated

Cyber risk is difficult to quantify and measure, which creates complexity when reporting on cyber risk to stakeholders.

Budget Constraints Make It Hard To Manage Workloads

Security budgets are remaining constant but the workload is growing, leaving teams underresourced and over-tasked.
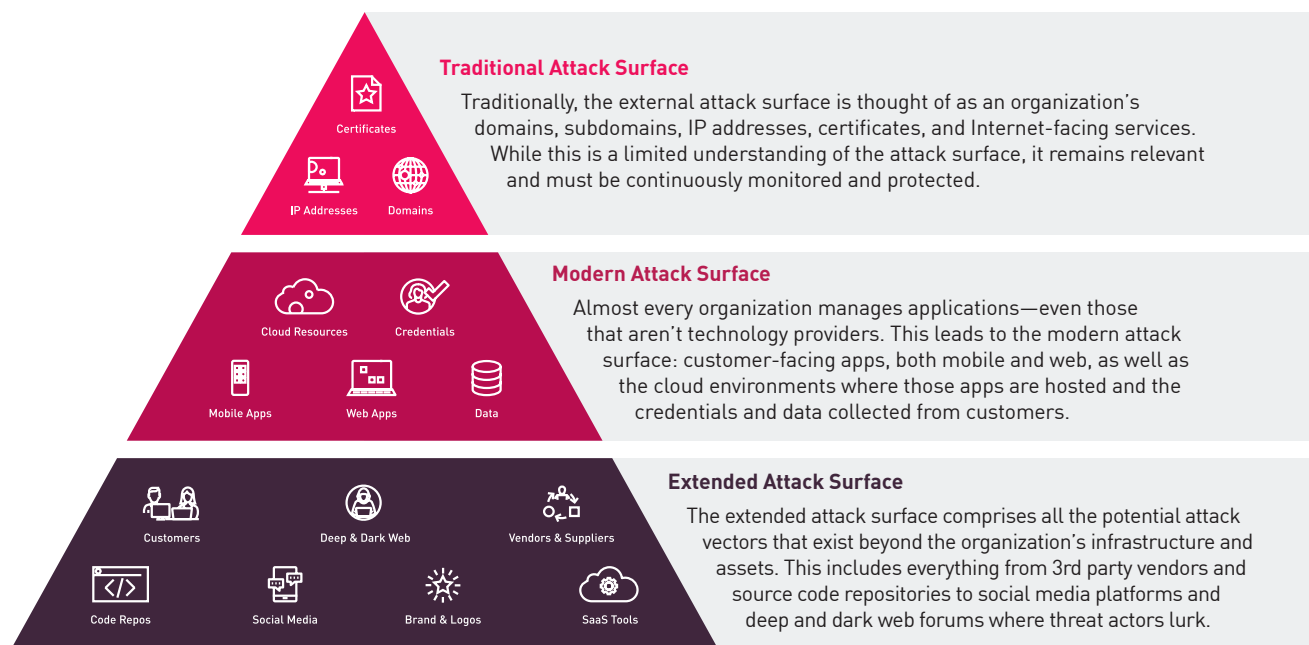
Demonstrating Cyber Success Is A Constant Challenge

When a security program is effective, the impact isn't visible. A lack of security breaches is rarely celebrated as a victory.

An Evolving Threat Landscape

The attack surface is expanding to new dimensions, presenting major challenges for security teams.

In addition to the strategic business challenges facing security leaders, operational and tactical challenges have also arisen. Corporate digital footprints are growing at a rapid rate. Cyber attacks are becoming increasingly frequent, severe, and sophisticated. Threat actors are exploring new digital arenas, developing novel techniques, and pursuing new attack vectors. Security leaders must be prepared to defend their organizations across an increasingly large and complex attack surface.

Traditional Attack Surface

Traditionally, the external attack surface is thought of as an organization's domains, subdomains, IP addresses, certificates, and Internet-facing services. While this is a limited understanding of the attack surface, it remains relevant and must be continuously monitored and protected.

Icons: Certificates, IP Addresses, Domains

Modern Attack Surface

Almost every organization manages applications—even those that aren't technology providers. This leads to the modern attack surface: customer-facing apps, both mobile and web, as well as the cloud environments where those apps are hosted and the credentials and data collected from customers.

Icons: Cloud Resources, Credentials, Mobile Apps, Web Apps, Data

Extended Attack Surface

The extended attack surface comprises all the potential attack vectors that exist beyond the organization's infrastructure and assets. This includes everything from 3rd party vendors and source code repositories to social media platforms and deep and dark web forums where threat actors lurk.

Icons: Customers, Deep & Dark Web, Vendors & Suppliers, Code Repos, Social Media, Brand & Logos, SaaS Tools

Infinity External Risk Management

A unified external cyber risk management solution

Infinity External Risk Management is an agentless SaaS solution that continuously and proactively reduces cyber risk. By combining threat intelligence, deep and dark web monitoring, external attack surface management, digital risk protection, and supply chain intelligence into a single solution, Infinity External Risk Management quickly identifies and mitigates cyber risks before they develop into costly security incidents.
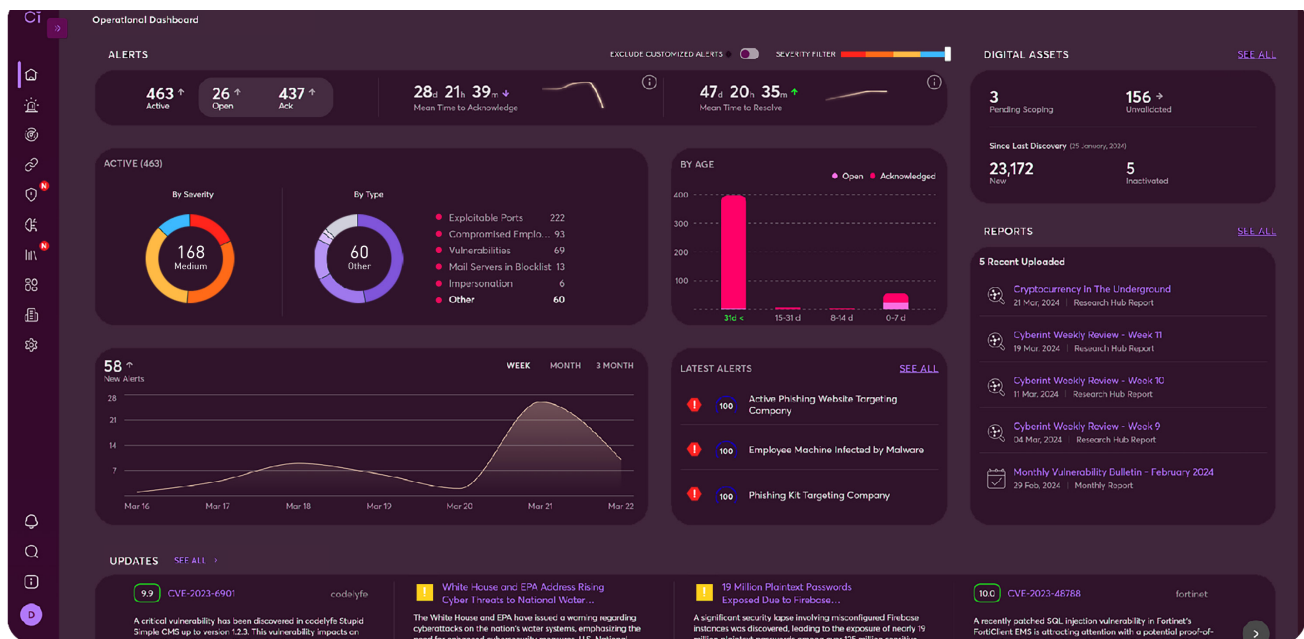
Infinity External Risk Management focuses on providing Impactful Intelligence—that is:

- **True** (a true positive alert)
- **Relevant** (affects the customer's assets)
- **Actionable** (mitigation options exist), and
- **Cost-effective** (remediation is less expensive than the risk).

CHECK POINT™

Impactful Intelligence enables organizations to efficiently manage external cyber threats with a minimal input of time. Check Point is committed to providing value and ensuring a low total cost of ownership for customers.

Key Benefits:

- Continuously monitor, detect, prioritize, and mitigate a wide array of external cyber risks

- Gain visibility on exposures in your attack surface, as well as relevant threats on the deep and dark web

- Protect your organization, brands, domains, and executives against malicious impersonation attacks

- Support your team with managed services from Check Point's experienced cyber security experts

- Optimize value with a low-touch platform that is committed to efficiency and simplicity of use

CHECK POINT™

A Unified Platform To Continuously Mitigate External Cyber Risks

Check Point Infinity External Risk Management helps organizations proactively reduce risk by continuously detecting, managing, and mitigating an extensive range of external cyber threats.

Continuous Monitoring & Real-Time Alerts

Check Point Infinity continuously collects intel and monitors your attack surface so you can identify and mitigate risks quickly.

Mitigate An Array of External Risks

Manage your attack surface, prevent impersonation attacks, detect dark web threats, and manage 3rd party risks.

Fast Deployment, Immediate Results

Infinity External Risk Management is a cloud-based SaaS solution soit is deployed within minutes and provides value instantly.

A Global Team Of Nation-State Level Intelligence Professionals

Check Point experts reduce your team's workload by monitoring your organization's environment, triaging and enriching alerts, conducting investigations, publishing research, and managing takedowns.

Continuous Alert Triage & Enrichment

A dedicated analyst triages low-confidence alerts and adds important enrichments to true positive alerts.

Custom Investigations & Research

Request strategic threat reports, custom risk assessments, bespoke dark web investigations, and more.

Managed Takedown Services

Check Point's takedown team has a 96% success rate for phishing sites, impersonation on social media, and more.

A Commitment To Efficiency & Low Total Cost Of Ownership

In recognizing the need to address cyber risk in a measurable and cost-effective way, Check Point is dedicated to providing value through a holistic platform that is easily deployed and managed

Impactful Intelligence

Receive high-fidelity alerts with extensive enrichments that accelerate validation, response, and remediation.

A Comprehensive Solution

Consolidate tools and manage a single, unified platform, rather than a handful of siloed, single-purpose point solutions.

Reduce Cyber Risk

Effectively measure, manage, and report on your organization's cyber security posture and external risk exposures.

"Because we're a small team, the Check Point analysts are like an extension of us, which really helps from a risk management standpoint."

— Evans Duvall, Cyber Security Engineer, Terex

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"We realized that Check Point was much more than an EASM solution, it delivered much value with highly relevant intelligence from the deep and dark web."

— Benjamin Bachmann, Head of Group Information Security, Ströer

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"Once we identified the need to address the risk of fraudulent websites and social profiles, I quickly realized we needed to handle this in a scalable manner. Our solution is to use Check Point to help us automatically detect and takedown these threats."

— Ken Lee, IT Risk and Governance Manager at Webull Technologies

Recognition As An Industry Leader From Trusted Analysts

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