Cyberint
Impactful Intelligence

Cyberint Argos Platform

Brand Protection Datasheet

Argos protects your organization's brands and trademarks from impersonation and abuse. This includes everything from lookalike domains, phishing sites, and rogue applications that mimic your brand to data leaks related to your organization and mentions of your brands or assets in threat actor forums on the deep and dark web.

Challenge

Cybersecurity isn't just about protecting your organization's hardware and software assets. It's also about protecting your trademarks and brand reputation.

Threats that impersonate your brand—such as phishing sites, rogue applications, and fraudulent social media profiles—present real security risks to your organization. These attacks can steal sensitive data from employees or customers, potentially resulting in account takeover and a breach of the corporate network, as well as reputational harm.

Solution

Cyberint's Argos platform continuously discovers the open, deep and dark web to identify impersonation and abuse of your organization's brands and logos. This includes everything from phishing sites and imposter social media accounts to mentions of your brand in threat actor forums and malicious apps that impersonate your organization.

Because Cyberint correlates your assets, brands, and logos with the threat intelligence data lake, you only receive targeted, high-fidelity alerts that represent real risks. After identifying threats, Cyberint also offers fast and effective takedown services to eliminate the risks.

Key Benefits:

- Gain visibility on typosquatting and lookalike domains

- Detect clones of your organization's legitimate website

- Identify and takedown phishing sites and other unauthorized usage of logos

- Monitor social media platforms for impersonation and abuse

- Uncover rogue applications that mimic your brand while spreading malware

- Fight fraud, scams, and rogue applications that target your brand

- Accelerate the takedown of threats before they evolve into costly incidents

Detect Domains & Phishing Sites That Impersonate Your Brand

Bad actors clone legitimate websites and misuse logos to fool victims into providing credentials or downloading malware. Cyberint uses several techniques and technologies to mitigate these risks.

Detect Lookalike Domains

Quickly detect typosquatting and lookalike domains, subdomains, and subdirectories that resemble your brand.

Uncover Misuse Of Logos

Be alerted to unauthorized usage of your organization's trademarked logos on phishing sites.

Get Immediate Visibility On Clones

Cyberint's Phishing Beacon sends a signal within seconds of a clone of your legitimate website being published online.

Monitor Social Media Platforms For Impersonation & Abuse

Attackers often impersonate trusted brands on social media to drive traffic to malicious sites. Cyberint continuously monitors social media platforms to detect and takedown this type of abuse.

Identify Impersonation

Identify impersonation of your brands and VIPs on social media to prevent phishing and social engineering.

Block Brand Vandalism

Protect your brand's reputation from imposter social media profiles that seek to cause harm and diminish trust.

Understand Brand Sentiment

Gain an understanding of what users are saying about your brand. Identify attacks being coordinated on social media.

Fight Fraud, Scams, & Rogue Applications

Cyberint provides visibility across the open, deep and dark web to detect an array of threats, from gift card fraud and invoice fraud to returns scams and the production of fraudulent products.

Fight All Forms Of Fraud

Identify many forms of fraud that hurt your brand and result in real financial damages for the enterprise.

Stop Scams From Causing Damages

Protect your organization from costly scams like returns scams, gift card scams, and other illegal schemes.

Takedown Rogue Applications

Detect and takedown malicious apps that impersonate your brand while harvesting credentials from your customers.

About Cyberint

Cyberint's impactful intelligence solution fuses real-time threat intelligence with bespoke attack surface management, providing organizations with extensive integrated visibility into their external risk exposure. Leveraging autonomous discovery of all external-facing assets, coupled with open, deep & dark web intelligence, the solution allows cybersecurity teams to uncover their most relevant known and unknown digital risks - earlier. Global customers, including Fortune 500 leaders across all major market verticals, rely on Cyberint to prevent, detect, investigate, and remediate phishing, fraud, ransomware, brand abuse, data leaks, external vulnerabilities, and more, ensuring continuous external protection from cyber threats.

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