Cyberint
Impactful Intelligence

CYBERINT ARGOS PLATFORM

BRAND PROTECTION DATASHEET

Cyberint protects your organization's brands and trademarks from impersonation and abuse. This includes everything from lookalike domains and phishing sites to impersonation on social media and rogue applications that mimic your official apps. Cyberint also continuously monitors the open, deep and dark web to detect data leakages, such as intellectual property, source code, PII, and other sensitive data.

Challenge

Cybersecurity isn't just about protecting your organization's hardware and software assets. It's also about protecting your trademarks and brand reputation. Threats that impersonate your brand—such as lookalike domains, phishing sites, rogue applications, and fraudulent social media profiles—present real security risks that can have costly consequences, if not quickly detected and mitigated.

Solution

The Cyberint Argos platform continuously discovers the open, deep and dark web to identify impersonation and abuse of your organization's brands, products, and logos. This includes everything from lookalike domains and phishing sites to fraudulent social media profiles and malicious apps that impersonate your organization. After identifying a threat, Cyberint offers fast and effective takedown services to eliminate the risk.

Key Benefits:

- Gain visibility on typosquatting and lookalike domains
- Identify and takedown phishing sites and other unauthorized usage of logos
- Monitor social media platforms for impersonation of brands and executives
- Uncover rogue applications that mimic your brand's official apps
- Fight fraud, scams, and counterfeit goods schemes that operate online
- Accelerate the takedown of threats before they evolve into costly incidents

Detect Domains & Phishing Sites That Impersonate Your Brand

Bad actors impersonate your brand in their cyber attacks to take advantage of the trust you've earned from consumers. Cyberint uses several techniques and technologies to mitigate this risk.

Detect Lookalike Domains

Quickly detect typosquatting and lookalike domains that resemble your organization or its brands or products.

Uncover Misuse Of Logos

Be alerted to unauthorized usage of your organization's trademarked brands and logos on phishing sites.

Get Immediate Visibility On Clones

Cyberint's Phishing Beacon sends a signal within seconds of a clone of your legitimate website being published online.

Monitor Social Media Platforms For Impersonation & Abuse

Attackers often impersonate trusted brands on social media to drive traffic to malicious sites. Cyberint continuously monitors social media platforms to detect and takedown this type of abuse.

Identify Brand Impersonation

Identify impersonation of your brands and products on social media to prevent phishing and social engineering.

Block Brand Vandalism

Protect your brand's reputation from imposter social media profiles that seek to cause harm and diminish trust.

Protect Executive Leadership

Monitor social media platforms for impersonation of your organization's executive leadership personnel.

Uncover Rogue Applications, Data Leakage & Fraudulent Activity

Cyberint continuously monitors the open, deep and dark web to detect digital risks to your organization, including data leakages, fraud, and rogue apps that impersonate your legitimate apps.

Detect Leaked Source Code, IP, and PII

Monitor the deep and dark web to know when your source code, intellectual property, or PII is exposed online.

Prevent Fraud From Causing Damages

Protect your organization from costly scams like discount code fraud, gift card scams, and other illegal schemes.

Takedown Malicious Applications

Detect and takedown trojanized apps that impersonate your brand while spreading malware and harvesting sensitive data.

"Because we're a small team, the Cyberint analysts are like an extension of us, which really helps from a risk management standpoint."

Evans Duvall, Cyber Security Engineer, Terex

Read more in the customer case study.

"We realized that Cyberint was much more than an EASM solution, it delivered much value with highly relevant intelligence from the deep and dark web."

Benjamin Bachmann, Head of Group Information Security, Ströer

Read more in the customer case study.

"Once we identified the need to address the risk of fraudulent websites and social profiles, I quickly realized we needed to handle this in a scalable manner. Our solution is to use Cyberint to help us automatically detect and takedown these threats."

Ken Lee, IT Risk and Governance Manager at Webull Technologies

Read more in the customer case study.

Recognition As An Industry Leader From Trusted Analysts

Gartner FROST & SULLIVAN IDC

Discover Cyberint with a personalized demo

About Cyberint

Cyberint, the Impactful Intelligence company, reduces risk by helping organizations detect and mitigate external cyber threats before they have an adverse impact. The Cyberint Argos platform's patented technology provides superior visibility through continuous discovery of the evolving attack surface, combined with the automated collection and analysis of vast quantities of intelligence from across the open, deep and dark web. A team of global military-grade cybersecurity experts work alongside customers to rapidly detect, investigate, and disrupt relevant threats – before they have the chance to develop into major incidents. Global customers, including Fortune 500 leaders across all major market verticals, rely on Cyberint to protect themselves from an array of external risks, including vulnerabilities, misconfigurations, phishing, impersonation attacks, malware infections, exposed credentials, data leaks, fraud, and 3rd party risks.

For more information visit: https://cyberint.com